

Sarah Saroufim

designer and visual artist

Based in NYC

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Professional experience

2018 now **Founder, Designer & Illustrator**
saroufim • Self-employed

I've had the pleasure of working on a freelance basis with many dear clients throughout the years, contributing design, illustration and art directorial expertise on various projects from brand identity work to publication design and art exhibitions.

2017 **Designer, Illustrator & Animator**
Cardamon House • Internship

I helped create still & motion graphics for Google and Youtube Arabia at Cardamon House, a design, illustration and animation studio in Beirut.

2017 **Type Designer**
Arabic Type Design Beirut • Internship

I developed a typeface from lettering to digitization during the ATD workshop in Beirut under the guidance of seasoned pros in the field.

Skills

Software: Figma, HTML, CSS, JavaScript, Adobe Creative Suite (Ai, Id, Ps, Ae), Unity, and Glyphs.

Languages: English, Arabic & French.

Talents: Story-telling, gaming, cooking, filling awkward silences and describing things beautifully.

Awards

2024 **Aiga NY Speaker:** Chosen to present my "exceptional work" for my daily drawing app Drop at Aiga's Fresh Grad event.

2022 **Mahmoud Kahil Awards:** Nominated in the Graphic Illustrations category, and contributed art for the annual book cover.

2021 **American Illustration 40:** Two winning artworks chosen to be a part of American Illustration's archive.

2019 **Absolut Vodka:** Global winner of the Absolut Creative Competition 2019 chosen among 7,500 entries. Winnings included a cash prize and an OOH poster display in Warschauer Brücke, Berlin for the month of march 2020 (great month).

2018 **Dean's award for Creative Achievement in Graphic Design, and Areen award for Excellence in Graphic Design:** For my trilogy of trilingual sex education books.

Education

Class of 2024, **Master of Professional Studies in Communication Design, Product Design (UI-UX)** from Parsons School of Design. With honors.

Class of 2018, **Bachelor of Fine Arts in Graphic Design** from the American University of Beirut. With honors.

Class of 2014, **French Baccalaureate** from Collège Notre-Dame de Jamhour.